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## ENGINEERS' BOOK

### Invitation to Sponsor the 2016-2017 E-Book Engineering Students' Resource

Dear Sponsor,

On behalf of the Engineering Council, a student-run organization responsible for undergraduate engineering student affairs at the University of Illinois at Urbana-Champaign, I would like to invite you to sponsor the 2016-2017 Engineer's Book. At the start of every academic year, the Engineering Council publishes the Engineer's Book (E-Book), a useful daily planner and organizer, which is accessible free of charge to all of the students in the College of Engineering, a community of over 8,000 members, including students and staff.

The E-Book contains valuable campus information and tips for the students, making it an indispensable resource. In addition to these resources, the E-Book is also structured to contain advertisements for our sponsors, whose generosity is what enables us to keep printing a quality E-Book every year. In this packet, we have outlined the various sponsorship opportunities and benefits that you can take advantage of to support us.

If you wish to further discuss the sponsorship opportunities with us, please don't hesitate to contact us via e-mail or telephone. We look forward to working with you to make this year's Engineer's-Book a success!

Regards,

**Abhideep Dasgupta**  
EC Publicity Director  
[adasgup4@illinois.edu](mailto:adasgup4@illinois.edu)  
(614) 946-7876

**Aarav Balsu**  
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**Dhairya Dholiya**  
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[dhairya243@gmail.com](mailto:dhairya243@gmail.com)  
(217) 898-9257



## 2016-2017 E-Book Sponsorship Information

### Diamond Sponsor - Featured Inside Front Cover (\$3000)

- Access to prime pages for advertising within the E-book
- Ability to add promotional material like promo codes, brochures etc. in the E-book
- Chance to select your own advertisement space and type of advertisement.
- Additional opportunity to add custom watermark to select pages on the E-book

### Platinum Sponsor - Featured inside Back Cover (\$2000)

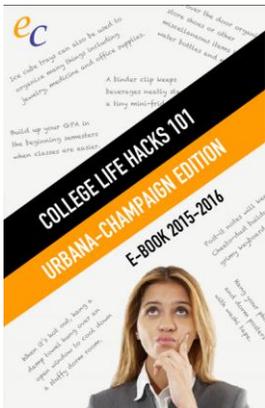
- Access to prime pages for advertising within the E-book
- Ability to add promotional material like promo codes, brochures etc. in the E-book
- Chance to select your own advertisement space and type of advertisement.

### Gold Sponsor - Calendar Month Sponsorship (\$1000)

- Access to a full prime page advertisement within the E-book
- Chance to select your own advertisement space and type of advertisement.

### Silver Sponsor –Advertisement Space (\$500)

- Access to advertisement space, as well as opportunity to add coupons and have a promotional ad.





## 2016-2017 E-Book Sponsorship Information

The Engineer's Book is a resourceful daily planner, printed every year and provided to over 3,000 engineering students and faculty. It is also a cornucopia of vital information about this college, such as various student organizations, planned events, and student resources. This large campus community is a great opportunity for advertisement, especially if your target market is mainly engineering students at this university.

With the help of our corporate sponsors, such as yourself, we can obtain our goal of providing an E-book to every student and faculty member in the College of Engineering. These sponsorships are an excellent way to advertise specifically to one of the nation's most prestigious engineering colleges. With more E-books, we can provide a greater volume in advertisement, and more students will have a daily planner to use for the year.

In past years, the E-Book has been the winner of the "Best Publication or Website" Award at the National Association of Engineering Student Council (NAESC) National Conference. This was due to a large amount of creativity and drive to create a planner that students truly love to use.

If you are interested in sponsoring, or have an idea of your own, please do not hesitate to contact us using the information listed below.

### Website

[publicity.ec.illinois.edu](http://publicity.ec.illinois.edu)

### Contact Information

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EC Publicity Director  
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